



Edexcel International A Level (IAL) Maths: Pure 3



Your notes

Modelling with Exponentials & Logarithms

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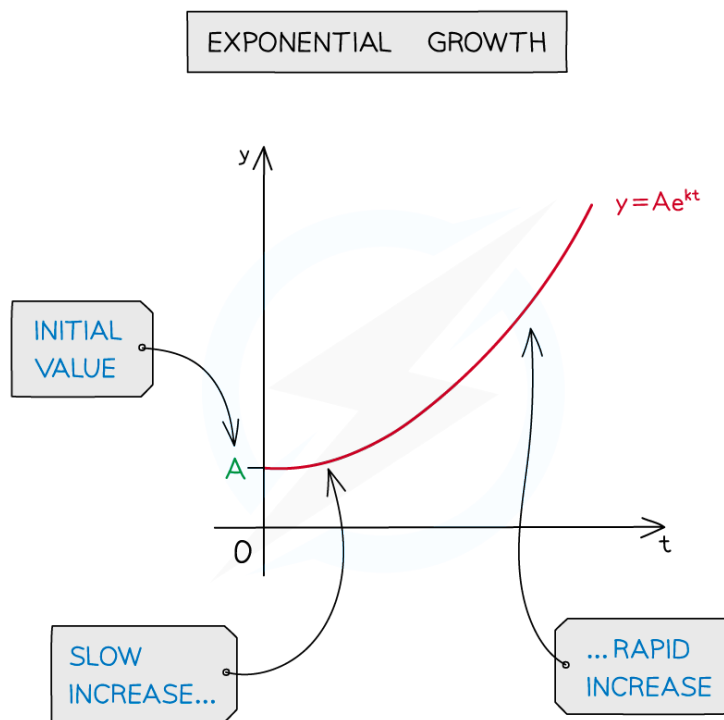
- * Exponential Growth & Decay
- * Using Exponentials in Modelling
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Exponential growth & decay

What is exponential growth?

- $y = Ae^{kt}$ is exponential growth



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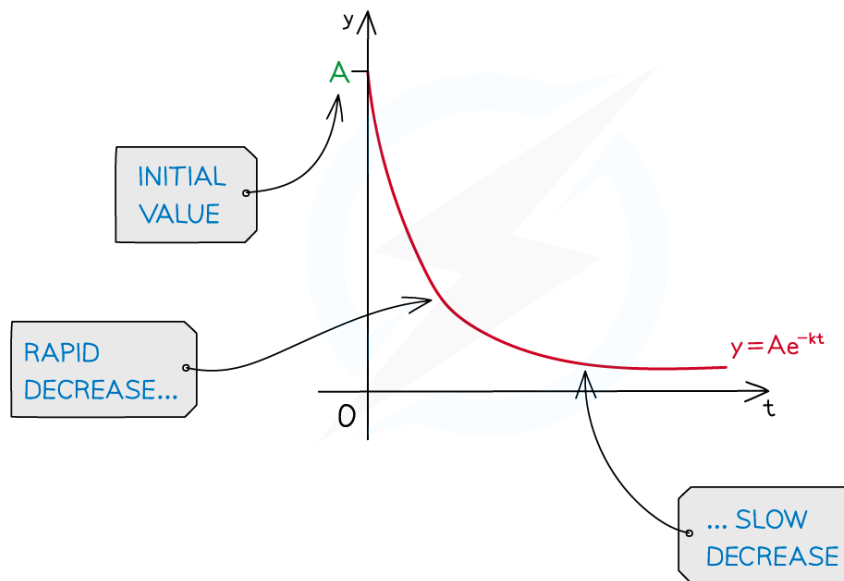
What is exponential decay?

- $y = Ae^{-kt}$ is exponential decay

EXPONENTIAL DECAY



Your notes



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- $k > 0$ so plus or minus sign in equation immediately indicates growth or decay
- A is the **starting** value or **initial** value, when $t = 0$
- t is often used, rather than x , as many models are time-dependent

How do I write a^x in terms of e^x ?

- Using **e** makes the maths easier
- With the proper choice of k , all exponential functions of the form a^x can be written in the form e^{kx}
 - $a^x = e^{kx}$



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e.g. WRITE $\left(\frac{1}{5}\right)^x$ IN THE FORM e^{kx}

$$\left(\frac{1}{5}\right)^x = e^{-kx}$$

$$(5^{-1})^x = e^{-kx}$$

LAWS OF INDICES

$$5^{-x} = e^{-kx}$$

$$\ln 5^{-x} = \ln e^{-kx}$$

LAWS OF LOGARITHMS

$$-x \ln 5 = -kx \ln e$$

$$\ln e = 1$$

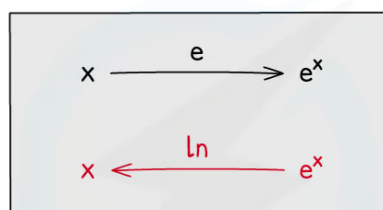
$$k = \ln 5$$

$$\therefore \left(\frac{1}{5}\right)^x = e^{-x \ln 5}$$

NOTE: THIS WOULD BE EXPONENTIAL DECAY

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How are e^x and $\ln x$ inverses of each other?



$$\ln x \equiv \log_e x$$

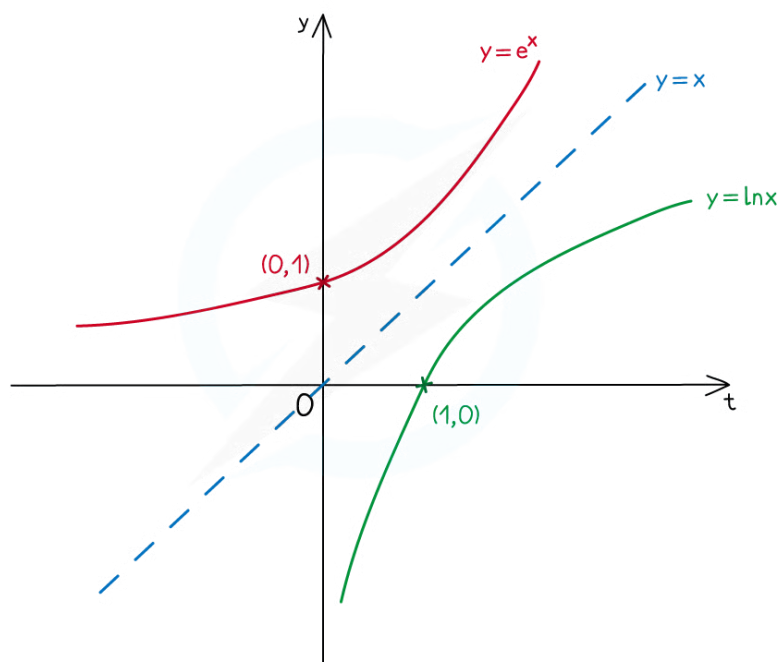
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- $\ln$ is the inverse of e

GRAPH OF $y = \ln x$



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- The graph of $y = \ln x$ is the reflection of the graph of $y = e^x$ in the line $y = x$



Worked Example



Your notes

? (a) Write $\left(\frac{2}{5}\right)^{2t}$ in the form e^{kt} , where k is a positive constant.

Give your value of k to 3 significant figures.

(b) State whether $\left(\frac{2}{5}\right)^{2t}$ would represent exponential growth or exponential decay.

(c) Sketch the graph of $y = \left(\frac{2}{5}\right)^{2t} - 3$

a) $\left(\frac{2}{5}\right)^{2t} = e^{-kt}$

$$\ln\left(\frac{2}{5}\right)^{2t} = \ln e^{-kt}$$

LOGS OF BOTH SIDES

$$2t \ln\left(\frac{2}{5}\right) = -kt \ln e$$

$\ln e = 1$

$$k = -2 \ln\left(\frac{2}{5}\right)$$

$$k = 1.83258...$$

$$k = 1.83 \text{ (3 sf)}$$

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b) AS THE POWER OF e IS NEGATIVE, THIS IS A NEGATIVE EXPONENTIAL AND SO IS EXPONENTIAL DECAY.

k IS POSITIVE AND WE CAN ASSUME t IS TIME SO ALSO POSITIVE, SO THE POWER OVERALL WILL BE NEGATIVE

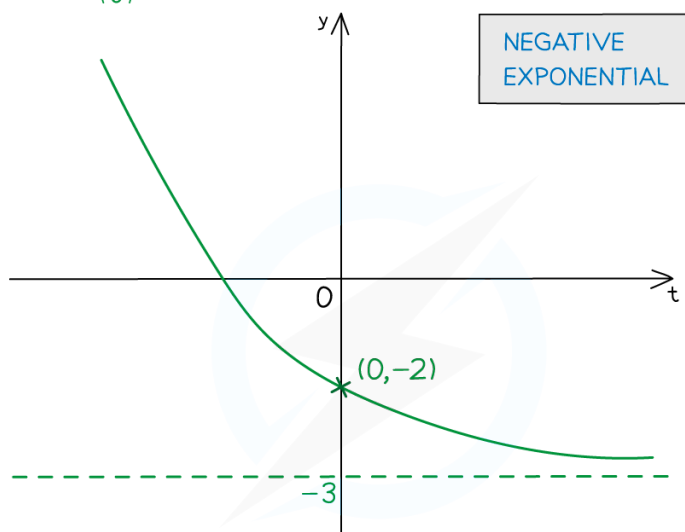
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c) $y = \left(\frac{2}{5}\right)^{2t} - 3$



GRAPH TRANSFORMATION OF THE FORM $y = f(x) - 3$

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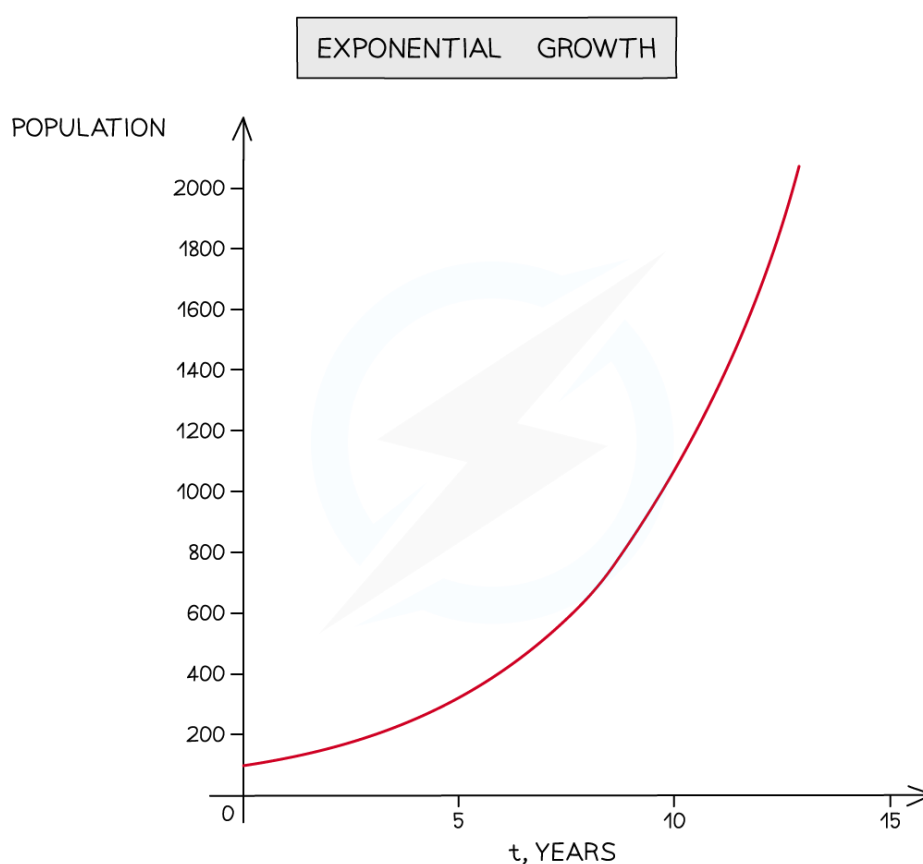




Using exponentials in modelling

What is exponential modelling?

- Exponential modelling is where real-life situations are modelled using exponential growth and decay
- Exponential growth is typically used for ...
 - ... population (animals and humans) increase
 - ... the value of an investment under compound interest

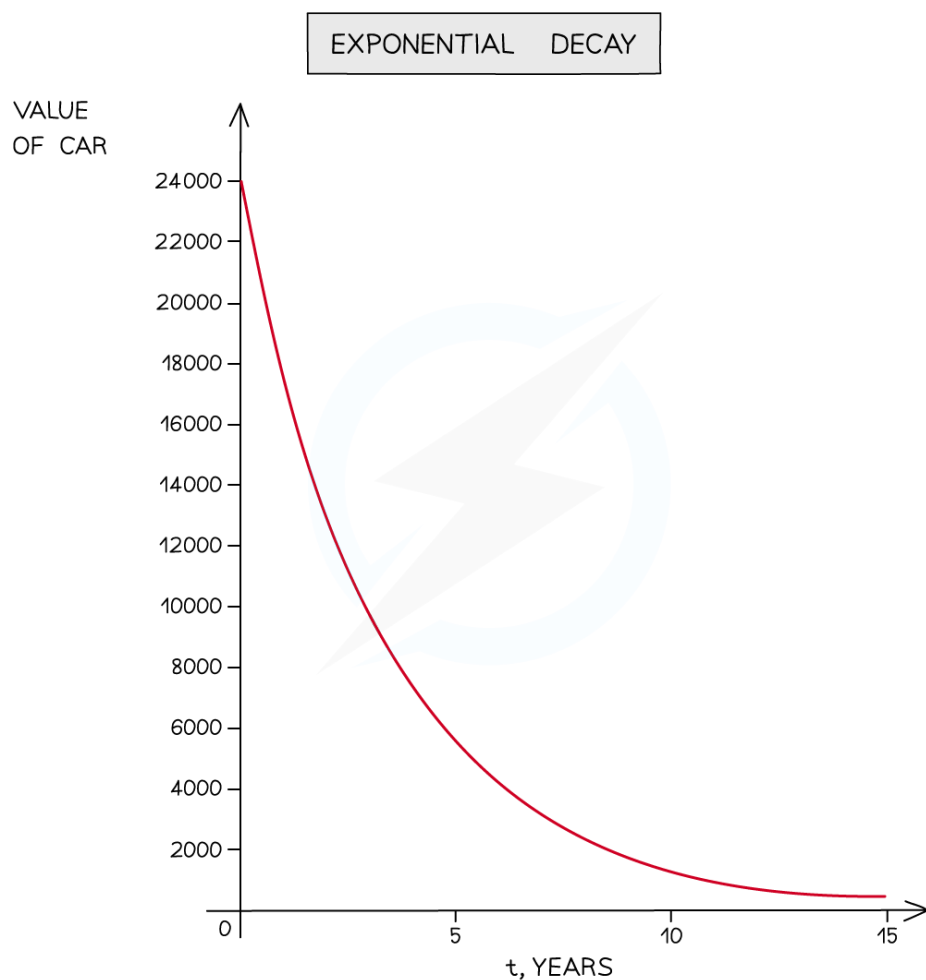


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- Exponential decay is typically used for ...
 - ... levels of radioactivity
 - ... quantity of a drug in a person's bloodstream
 - ... depreciation (eg value of a standard car)



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- It is important to consider if a model is only relevant for a certain period of time
- Can a population increase forever?
 - Will a very old car still be worth a small amount of money?
- For example: Consider a substance that initially contains 2000 radioactive atoms where the number of radioactive atoms, N , at time, t hours, is modelled by $N = 2000e^{-kt}$
 - y is N
 - $A = 2000$ – the initial number of radioactive atoms
 - $k > 0$ so the negative indicates this must be exponential **decay**
 - t is used (rather than x) as the situation is time-dependent

How do I use exponential models?

- Recognise the form of an exponential model
 - Growth $y = Ae^{kt}$



- Decay $y = Ae^{-kt}$
- A (constant) is the starting or initial value
 - When $t = 0$,
 $e^{kt} = e^0 = 1$
so $y = A$
- k (constant) determines the **rate** of growth/decay
- Many modelling problems are about **rates of change** –
 - If $y = Ae^{kt}$
then $dy/dt = Ake^{kt}$
 - If $y = Ae^{-kt}$
then $dy/dt = -Ake^{-kt}$

e.g. A SUBSTANCE INITIALLY CONTAINS 2000 RADIOACTIVE ATOMS. THE NUMBER OF RADIOACTIVE ATOMS, N , AT TIME t HOURS, IS MODELLED BY $N = 2000 e^{-kt}$.

GIVEN THAT AFTER 2 HOURS THERE WERE 1200 RADIOACTIVE ATOMS,

- FIND THE VALUE OF k ,
- FIND THE NUMBER OF RADIOACTIVE ATOMS AFTER SIX HOURS

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a) AT $t = 2$, $N = 1200$,

$$1200 = 2000 e^{-2k}$$
$$e^{-2k} = 0.6$$
$$-2k = \ln 0.6$$
$$k = -\frac{1}{2} \ln 0.6 = 0.255 \quad (3 \text{ sf})$$

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$$\text{b) } N = 2000 e^{-2k} \quad k = -\frac{1}{2} \ln 0.6 = 0.255$$

AT $t=6$,

$$N = 2000 e^{-0.255 \times 6}$$

$$N = 432$$

USE EXACT VALUE ON
CALCULATOR USING ANS
OR MEMORY

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Worked Example



The population of an endangered animal in a conservation area is modelled by $P = P_0 e^{kt}$, where P is the population t years after the population was first recorded.

- (a) Write down the meaning of the value P_0
When first recorded the population was 560.
3 years later there were 1980 animals.
- (b) Write down the value of P_0
- (c) During which year will the population first exceed 4000?
- (d) How quickly was the population growing after 5 years?
- (e) State one limitation of using this model

- a) P_0 WILL BE THE POPULATION OF ANIMALS WHEN IT WAS FIRST RECORDED

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b) $P_0 = 560$ ← INITIAL POPULATION

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c) $P = 560e^{kt}$

AT $t = 3$, $P = 1980$

FIRST, FIND k

$1980 = 560e^{3k}$

÷ 560

$e^{3k} = \frac{99}{28}$

ln BOTH SIDES

$3k = \ln\left(\frac{99}{28}\right)$

$k = \frac{1}{3} \ln\left(\frac{99}{28}\right) = 0.421 \text{ (3 sf)}$

SET UP
INEQUALITY

$560e^{0.421t} > 4000$

$e^{0.421t} > \frac{50}{7}$

USE EXACT VALUE ON
CALCULATOR USING **ANS**
OR MEMORY

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$0.421t > \ln\left(\frac{50}{7}\right)$

$t > 4.6704...$

BETWEEN YEAR 4
AND YEAR 5

∴ POPULATION FIRST EXCEEDS 4000
DURING THE 5th YEAR

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d) $\frac{dp}{dt} = P_0 k e^{kt}$

"RATE OF GROWTH"
IS GRADIENT

$$P_0 = 560 \quad k = \frac{1}{3} \ln\left(\frac{99}{28}\right) = 0.421 \text{ (3 sf)}$$

AT $t = 5$,

$$\frac{dp}{dt} = 560 \times 0.421 \times e^{0.421 \times 5}$$

$$= 1934.5039...$$

THE POPULATION WAS GROWING BY
1930 ANIMALS (3 sf) PER YEAR AFTER 5 YEARS

CHOOSE SENSIBLY!

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- e) THE MODEL SUGGESTS THE POPULATION
OF ANIMALS WILL INCREASE INDEFINITELY

POPULATION WILL HAVE A LIMIT
– SPACE, RESOURCES, FOOD, etc

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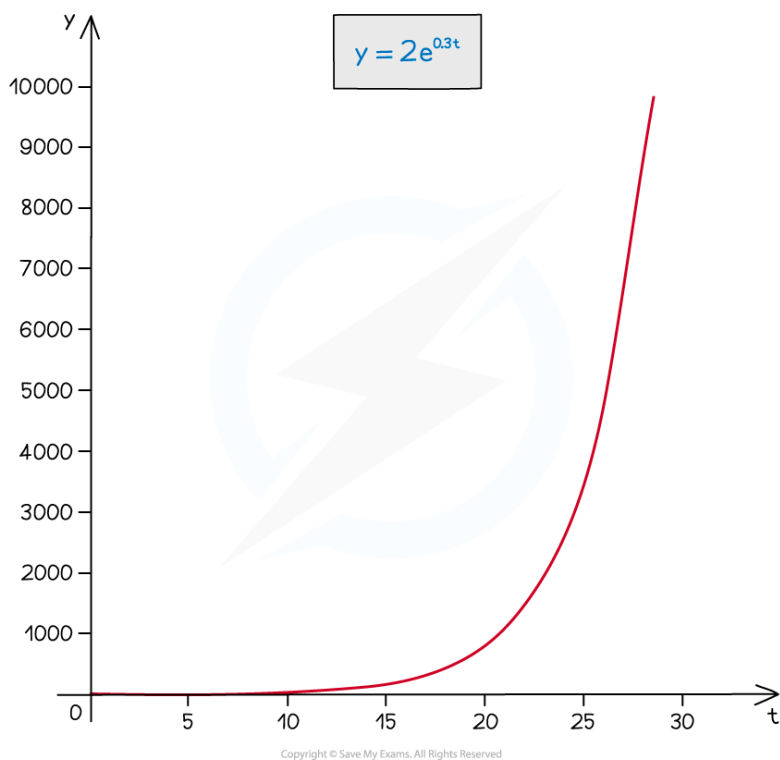




Transforming graphs using logs

What are logarithmic axes?

- For graphs that increase or decrease exponentially
 - it can be very difficult to read specific values from the scales on the axes



- Taking $\ln$ of both sides allows the equation to be rearranged into the form " $y = mx + c$ "



Your notes

$$y = 2e^{0.3t}$$

TAKE LOGS
OF BOTH SIDES

$$\ln y = \ln(2e^{0.3t})$$

$$\ln y = \ln 2 + \ln e^{0.3t}$$

$$\ln xy = \ln x + \ln y$$

$$\ln y = \ln 2 + 0.3t$$

$$\ln y = 0.3t + \ln 2$$

THIS IS OF THE FORM " $y = mx + c$ "

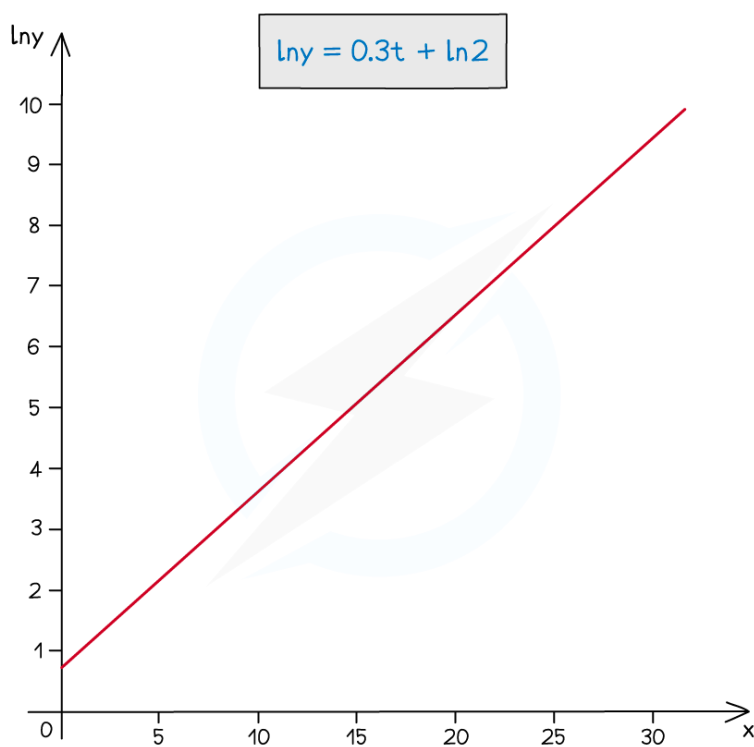
$$\text{"y"} = \ln y$$

$$\text{"m"} = 0.3$$

$$\text{"c"} = \ln 2$$

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- Plotting $\ln y$ against t produces a straight line
 - The y -axis is a logarithmic axis



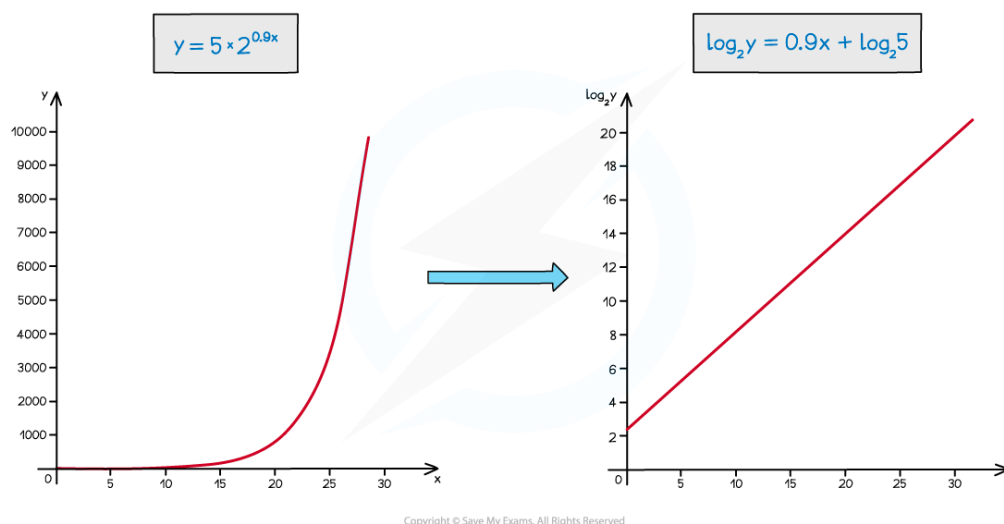
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- Note the second graph has $\ln y$ on the y -axis



Your notes

- Log graphs have at least one logarithmic axis
- Reading a value for $\ln y$ at $t = 20$ is easier than reading the value for y
- Logarithmic axes are used where a wide range of numbers can occur
 - it makes numbers smaller and easier to deal with
 - a curve can be turned into a straight line



How do I transform graphs into straight lines using logs?

- Exponential models are of the form
 - $y = Ab^{kx}$ (growth)
 - $y = Ab^{-kx}$ (decay)
- To use a model to make predictions the values of **A**, **b** and **k** are needed
- **A**, **b** and **k** will usually be estimated from observed data values
 - **A** may be known exactly, as it is a starting/initial value
- Estimating from a straight line graph is easier than from a curve



Your notes

TYPE 1

$$y = Ab^{kx}$$

BASE b (WHERE $b > 0$
IS A CONSTANT)

$$\log_b y = \log_b Ab^{kx}$$

$$\log_b y = \log_b A + \log_b b^{kx}$$

$$\log_b y = \log_b A + kx \log_b b$$

$$\log_b y = kx + \log_b A$$

$$"y = mx + c"$$

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TYPE 2

$$y = Ae^{kx}$$

BASE e

$$\ln y = \ln Ae^{kx}$$

$$\ln y = \ln A + \ln e^{kx}$$

$$\ln y = \ln A + kx \ln e$$

$$\ln y = kx + \ln A$$

$$"y = mx + c"$$

THIS IS A SPECIAL CASE OF TYPE 1

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TYPE 3

$$y = Ax^b$$

x IS THE BASE

$$\log y = \log Ax^b$$

$$\log y = \log A + \log x^b$$

$$\log y = \log A + b \log x$$

$$\log y = b \log x + \log A$$

$$"y = mx + c"$$

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e.g. GIVEN $y = Ae^{kx}$ AND THAT $\ln y = 3.2x + \ln 12$
FIND THE VALUES OF A AND k.

$$3.2x = kx$$

$$k = 3.2$$

$$\ln A = \ln 12$$

$$A = 12$$

TYPE 2 $y = Ae^{kx}$

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Your notes



Worked Example



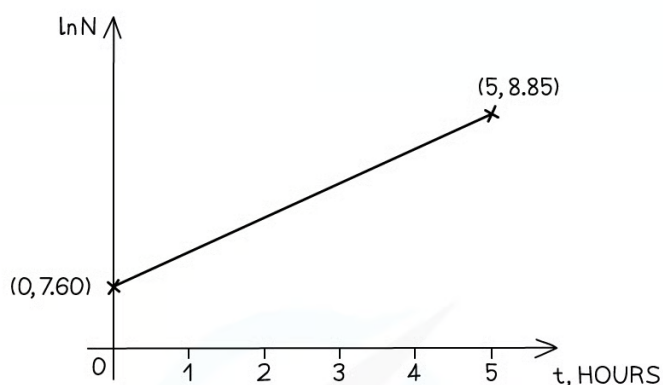
Your notes



A scientist is studying the growth of bacteria in a laboratory experiment.

The number of bacteria, N , is recorded every hour from the start of the experiment for 5 hours.

The graph of $\ln N$ against time, t hours, is shown below.



The scientist suggests that a suitable model for the number of bacteria, N , after t hours is of the form $N = Ae^{kt}$, where A and k are constants.

- (a) Find the values of A and k , giving your answers correct to 3 significant figures.
- (b) Use the model and your answers from part (a) to predict the number of bacteria after 9 hours.

a) $\ln N = kt + \ln A$

TYPE 2 " $y = Ae^{kx}$ "

$\ln A = 7.60$

AT $t=0$, $\ln N = \ln A$

$A = e^{7.60}$

$A = 2000$ (3 sf)

$k = \frac{8.85 - 7.60}{5 - 0}$

k WILL BE THE GRADIENT OF THE LINE

$k = 0.25$

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b) MODEL IS $N = 2000e^{0.25t}$

AT $t=9$, $N = 2000e^{0.25 \times 9}$

$$N = 18\,975.47\dots$$

∴ AFTER 9 HOURS THERE WILL BE
APPROXIMATELY 19 000 BACTERIA

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